**ALEX**

**PROFESSIONAL SUMMARY**

* Long history of positive moderation and administration of Facebook Groups, one of which contains an excess of 80,000 members.
* Manage my social media footprint on TikTok, with a viewer base of 14.6k followers.
* Maintain scheduled posts on Facebook and TikTok, seeing continued growth in all communities I take a leading role in.

**SKILLS SUMMARY**

***Media Management***

* Competent with handling algorithmic media feeds.
* Capable of using both photographic and video editing software (Photoshop and Sony Vegas)
* Knowledgeable of current social trends and buzzwords to encourage positive engagement on content of various types.

***Creative skills***

* Capable of following trends to maintain engagement and growth on multiple social platforms.
* Able to form given media to the standards necessary to maintain a positive image while ensuring any important points are met.

***Interpersonal skills***

* Been a part of several large creator collaborations, including networking other creators together.
* Competent with many community communication platforms such as Discord and Zoom.

**EDUCATION**

***NAIT***

DMIT *Anticipated start date* September 2023

HTML & CSS Course 2018

***Edmonton Academy***

*High School Diploma* 2016

**EXPERIENCE**

***Self-Employed*** *2019- Current*

Content Creator & Entrepreneur

***Cineplex***  2014-2017

Cast Member